

7th Berlin Conference on IP in Life Sciences 2014: Big Data – Big Drugs

Programm

Programme			
09:30	Welcome Address		H.E. Mr. Per Poulsen-Hansen, Ambassador of the Kingdom of Denmark
	Keynote	Human Genome Sciences – the Story of a Big Data Pioneer	Dr. Michele Wales, Founder and Principal, InHouse Patent Counsel LLC, USA (Ex-Chief Litigator Human Genome Sciences Inc.)
	Business	Big Data – Evolving Business Models	Sachin Soni, Director Equity Research, Kempen & Co., NL
	Research Market Overview	Systems Biology: Quantitative Understanding of Biology	Dr. Peter Kunszt, Director Service and Support for Science IT Center, University of Zurich
11:00	Coffee Break		
11:30	Patents	Big Data – What is Patentable?	Dr. Hans-Rainer Jaenichen, Partner Rainer Viktor, Partner, Vossius & Partner
	Patents	Recent EU Patent Cases	Henrik Knudsen, Directorate Advisor, European Patent Office, DK
	Patents	Big Data – From Research to Patents	Birgitte Stephensen, Senior Vice President, IPR & Legal, Genmab A/S, DK
12:45	Lunch		
13:45	Strategy	How Analytics Can Drive Health Outcomes	Kilian Weiss, CEO, Qforma Inc., US
	Academia	Registry Data in Denmark: Applications in Clinical Epidemiology	Prof. Dr. Vera Ehrenstein, Department of Clinical Epidemiology, Aarhus University, DK
	Health Care	Research, Big Data and Opportunities for the Healthcare System	John Parkinson PhD Director, CPRD Clinical Practice Research Datalink
15:00	Coffee Break		

15:30	Clinic	Taking the mystery out of Big Data	Claus Stie Kallesøe, Chief Specialist, Research Informatics, H. Lundbeck A/S, DK
	Outlook	Big Data – Healthy Prospects for Patients and Business	Dr. Andrew Litt, Chief Medical Officer, Dell Inc., USA
16:20	Discussion/Wrap-up		
17:00	Cocktail Reception & Guided Tour through the Danish Embassy		