



For more than three decades, the Bio-Technology Yearbook has been the standard publication of the biotechnology industry in Germany, Austria and Switzerland. The 32nd volume again offers current data and facts on the development of the life sciences industries, biopolitical background and position determination, detailed reports on the global challenges and technological breakthroughs, interviews, comments and much more. But the young classic not only offers reading material: for at least 12 months, the trinational yearbook is given a lot of attention – making it an ideal long-term advertising medium.

**Frequency:**  
annually

**Volume:**  
Volume 32, 2019

**Publication date:**  
27 June 2019

**Booking deadline:**  
6 June 2019

**Format:**  
210 x 275 mm

**Print run:**  
min. 10.000 copies

**Distribution:**

- Sent to all subscribers of the business magazine |transkript as well as decision-makers in business, research and policy
- Full-year, targeted distribution at trade fairs and congresses for the biotech / pharma / finance community
- Distribution via book retail and online

**Target groups by sector:**

- **Biotechnology sector:**  
R&D companies (both listed and unlisted) as well as suppliers in the areas of life sciences and biopharma in the DACH region
- **Politics:**  
Governments, parliaments, political parties, associations, NGOs, parliamentarians
- **Finance:**  
Investors, analysts, investment bankers, corporate and tax advisors, law firms
- **Business development:**  
Cluster management and bioregions, business plan and start-up competitions
- **Patent:**  
Lawyers, national and international law firms, industrial insurers

# Any questions?

Please contact us:



HEAD OF MARKETING

**Oliver Schnell**

Tel.: +49-(0)30-264921-45  
o.schnell@biocom.de



SALES & MARKETING

**Andreas Macht**

Tel.: +49-(0)30-264921-54  
a.macht@biocom.de



SALES & MARKETING

**Christian Böhm**

Tel.: +49-(0)30-264921-49  
c.boehm@biocom.de



SALES & MARKETING

**Marco Fegers**

Tel.: +49-(0)30-264921-56  
m.fegers@biocom.de