

# Swiss Biotech Day 2014

## Programme

09:30	<b>Registration / Exhibition &amp; Welcome Coffee</b>		
10:00	<b>General Assembly of the Swiss Biotech Association</b>		
11:00	<b>Welcome Address</b>	Domenico Alexakis	CEO of the Swiss Biotech Association
11:10	<b>Presentation of the Swiss Biotech Report</b>	Jürg Zürcher	Ernst & Young AG, Member of the Steering Committee
11:30	<b>Boom – Bust – Boom: Biotech for Global Investors</b>	Christian Gattiker	Chief Strategist, Bank Julius Bär & Co. AG
11:50	<b>Unlocking the Value in Biotechnology</b>	Bob Pooler	CEO, valuationLAB AG
12:10	<b>Bioeconomy - a Driver of Economic Growth</b>	Wiltrud Treffenfeldt	CTO Europe, Middle East and Africa, DOW Europe GmbH
12:30	<b>Lunch &amp; Exhibition</b>		
	<b>Parallel Sessions</b>		
13:30	Investor & Analyst Presented by KPMG	Innovations in Healthcare Presented by Bayer	Technology & Services Presented by EBN
	Introduction by KPMG	Introduction by Bayer	Introduction by European Biotechnology Network
	Epigenomics AG	Amal Therapeutics SA	Brainloop AG
	Newron Pharmaceuticals S.p.A.	Asceneuron SA	CALCISCO AG
	MorphoSys AG	Calypso Biotech SA	FGen GmbH
	Evolva SA	Dybly AG	InnoMedica Holding AG
	Santhera Pharmaceuticals AG	Geistlich Pharma AG	INOFEA AG
	THERAMetrics Holding AG	PIQUR Therapeutics AG	Swiss Stem Cell Foundation
		Prexton Therapeutics SA	WTSH
17:00	<b>Apéro</b>		