

# 5th Berlin Conference on IP in Life Sciences: Antibodies & Beyond - Modern Immune Therapies

## Programme

09:30	Welcome Address		Marnix Krop, Ambassador of the Kingdom of the Netherlands
	Introduction	Innovation Support in the Netherlands	Guido Landheer, Director Top Sectors and Industrial Policy Department, Ministry of Economic Affairs, NL
	Keynote	Fulfilling the Promises of Personalised Healthcare?	Prof. Dr. Jochen Maas, Managing Director, Sanofi Deutschland GmbH
	Market Overview	Capital Markets View on Personalised Healthcare	Sachin Soni, Director Research, Kempen & Co, NL
10:50	Coffee Break		
11:30	Patents	A Brief History of Diagnostics Patents	Dr. Hans-Rainer Jaenichen, Partner, Vossius & Partner
	Patents	Patenting Biomarkers and DNA – the US practice	Dr. Jennifer Gordon Partner, BakerBotts, US
	Patents	Patenting Biomarkers and DNA – the US practice	Dr. Aliko Nichogiannopoulou Director Biotechnology, European Patent Office
12:30	Lunch		
13:30	Development	Challenges in Co-developing a Drug and a Companion Diagnostics	Dr. Gabriele Pestlin, Diagnostics Liaison Manager Oncology, Roche Diagnostics GmbH
	Academia	Diagnostics and DNA – Solutions for Managing Large Amounts of Data	Prof. Dr. Peter van der Spek, Head of IT Department, Erasmus University Rotterdam, NL
	Biotech	Genetic Profiling for better Treatments	Dr. Iris Simon, Senior Director Research & Development, Agendia NV, NL
	Diagnostics	Diagnostics – the Customer's Needs	Dr. Jos Rijntjes, Head Commercial Operations, Handheld Diagnostics, Philips Healthcare Incubator, NL
14:50	Coffee Break		
15:20	Public Affairs	Evaluation for Reimbursement of Diagnostics	Mirella Marlow, Programme Director,

	Regulatory	European Framework	Devices & Diagnostic Systems, NICE Institute, UK Dr. Tobias Ostler, regulanet®
	Regulatory	European Framework	Dr. Heiner Lüdemann, TÜV Rheinland LGA Products GmbH
	Strategy	Market Access for Next Generation Diagnostics	Prof. Dr. Stephen Little, Vice President, Personalized Healthcare, Qiagen NV
	Perspectives	New Solutions for the Future of Health	Mathis Brauchbar CEO, evaluateSCIENCE, CH
16:40	Discussion/Wrap-up		Dr. Claire Skentelbery, Secretary General European Biotechnology Network
17:00	Cocktail Reception & Guided Embassy Tour		