4th Berlin Conference on IP in Life Sciences: Rare Diseases - Blockbusters in the Niche

Programme

9:00 Welcome Address	Rafael Dezcallar y Mazarredo, Spanish Ambassador Dr. Hans-Rainer Jaenichen, Partner, Vossius & Partner	
Keynote	Orphan Drugs to Combat the Patent Cliff	Maggie Shafmaster, SVP, Chief Patent Counsel, Genzyme Corp. (Boston)
NGOs	Programmes and organisations promoting R&D in Orphan Drugs	Prof. Dr. Manfred Stuhrmann- Spangenberg, Hannover Medical School, German Coordinator Orpha.net
Drug Development	Prosensa and the GSK Experience	Luc Dochez, CBO, Prosensa Therapeutics BV
10:15 Coffee Break		
10:45 Research	Using the Experience of Online Expert Communities	Fabio Cavalli, CEO, Mondobiotech AG
Clinical Trials	Pharmacogenetics-based Patient Stratification	Prof. Ivar Roots, Charité - Universitätsmedizin Berlin
Development	Orphan Indications – an Entrance for Biotechs	Sascha Tillmanns, Medical Director, SuppreMol GmbH
Patents	Patenting in Theranostics - Drug Diagnostic Combinations"	Dr. Christian Kilger, Patent Attorney, Vossius & Partner
12:00 Lunch		
13:00 Focus on Spain	Research on Rare Diseases	Francesc Palau, Director, CIBERER
Focus on Spain	Nanomedical Approach for Orphan Therapies	Dr. Simo Schwartz, Coordinator of CIBBIM-Nanomedicin of Valle de Hebron Hospital
Focus on Spain	Genetically Corrected Blood Cells for Fanconi Anemia	Juan Antonio Bueren, Group Leader, CIEMAT
Focus on Spain	Orphan Therapies in Oncology – The Aplidin Example	Ana Irigaray, Regulatory Affairs Group Head PharmaMar
Regulatory	A Special Case: Getting Orphan Drugs Approved	Dr. Jürgen Regenold, CEO, Regulanet
14:30 Coffee Break		
15:00 Marketing	Early Access to Orphan Drugs – the rationale, challenges and options available	Mark Corbett, Global Strategic Planning Director, Clinigen Group

Marketing	Charity Organisations as a Partner	Jasmina Begovic, Senior Specialist Market Access & Charitable programs, Genzyme Corp.
Marketing	Physicians Academy – Educating the Market	Samantha Parker, Manager Orphan Academy and External Affairs, Orphan-Europe

16:00 Discussion, Guided Embassy Tour, Cocktail Reception 18:00 End